

NEWFOUNDLAND

ESSAYS AND PROOFS

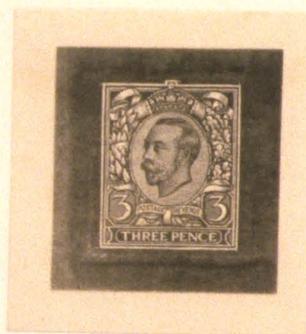
1912

HARRISON & SONS

ON GLAZED WOVE .009

DIE PROOFS

TYPOGRAPHED



THESE TYPOGRAPHED DIE PROOFS OF THE $\frac{1}{2}$ ^D AND 3^D STAMPS OF 1912 ARE
INCLUDED TO ILLUSTRATE THIS METHOD OF STAMP PREPARATION.

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

A RUE

ESSAYS



3 Cents

10 cents



PHOTOGRAPHIC ESSAYS OF ALL VALUES

PRINTED BY DE LA RUE

NEWFOUNDLAND

ESSAYS AND PROOFS

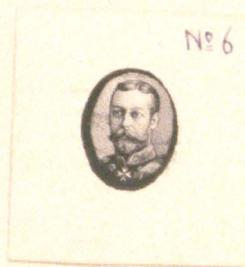
1911

WHITEHEAD MORRIS CO.

ON PROOF PAPER .0045

DE LA RUE

ESSAYS



THIS VIGNETTE EVIDENTLY WAS FIRST PREPARED FOR THE SOUTH AFRICA STAMP OF 1910. WHEN USED IN THE NEWFOUNDLAND 2¢ THE SHADING LINES IN THE OVAL AND MANTLE WERE EXPANDED



UNION OF SOUTH AFRICA
DIE PROOF OF 2½^D 1910

NEWFOUNDLAND 2¢
DIE PROOF, TRIMMED,
DATED 21 MARCH (1911)

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

HITEHEAD MORRIS CO.

ON PROOF PAPER .00450

E LA RUE CO.

GLAZED LAID

SMALL DIE PROOF



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO.

ON WHITE WOVE .0045

E LA RUE

PLATE PROOFS



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

PLATE PROOFS

WHITEHEAD MORRIS CO.

LA RUE CO.

WHITE WOVE .00450



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

LA RUE

ESSAYS



DVP



Dvp



Dvp

HAND COLORED PHOTOGRAPHIC REPRODUCTIONS

USED AS ESSAYS

THESE ARE ¹²SEVEN OF THE FIFTEEN ESSAYS PREPARED.

9⁴ - 15⁹ - 16⁹ missing

NEWFOUNDLAND

1911

WHITEHEAD MORRIS

DE LA RUE SAMPLE

DE LA RUE

COLOR SCHEME

DE LA RUE PRESENTED A COLOR SCHEME ON 7 APRIL 1911 WHICH WAS APPROVED ON 12 APRIL. IT INCLUDED ALL VALUES. DE LA RUE WAS THE PROVIDER OF THE INKS TO WHITEHEAD MORRIS.

14th April 1911.

Appendix.



1 Cent



8 Cents



2 Cents



9 Cents



3 Cents



10 Cents

1571

NEWFOUNDLAND

1911

WHITEHEAD MORRIS

DE LA RUE SAMPLE

DE LA RUE

COLOR SCHEME

PAGE TWO



4 Cents



12 Cents



5 Cents



15 Cents



6 Cents

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO

ON CARD .0110

MACDONALD & SONS

DIE PROOFS



Initial state



Final state



NOTE THAT THE BOARD USED ON THESE PROOFS IS THE SAME AS THAT USED FOR THE COLOR DIE PROOFS OF THE GUY ISSUE. MACDONALD THEREFORE DID THE ENGRAVING FOR BOTH ISSUES.



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

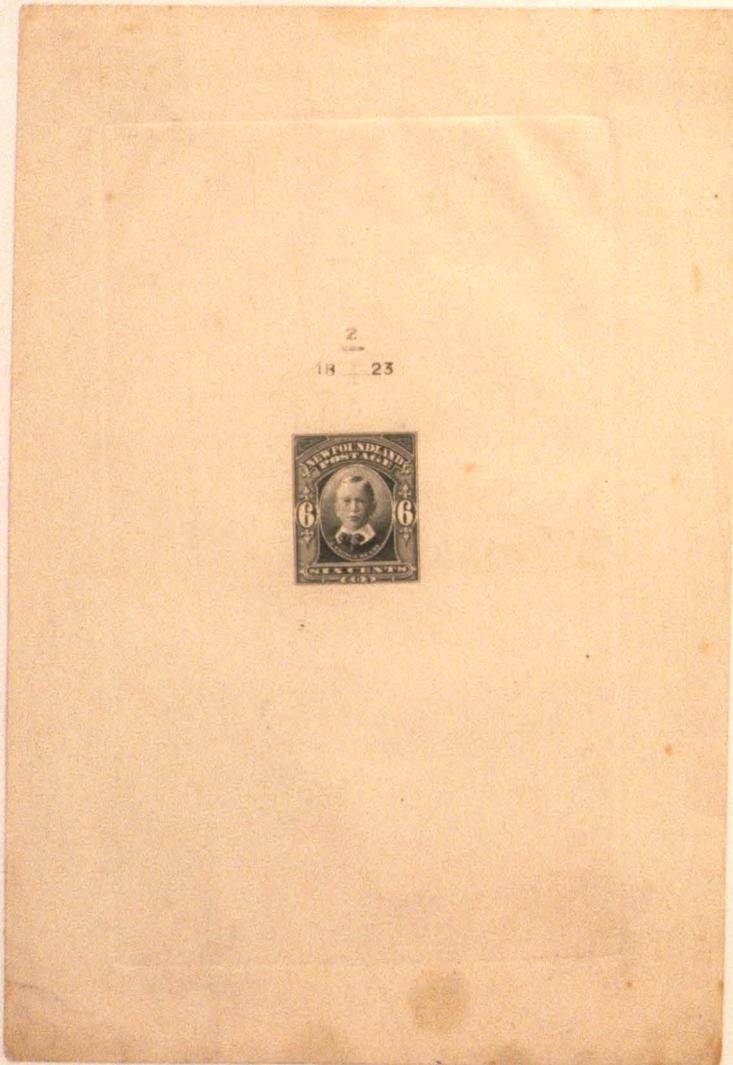
WHITEHEAD MORRIS CO

ON WOVE .0045

MACDONALD & SONS

DIE PROOFS

IMPERFORATE



2
18 23



NEWFOUNDLAND

ESSAYS AND PROOFS

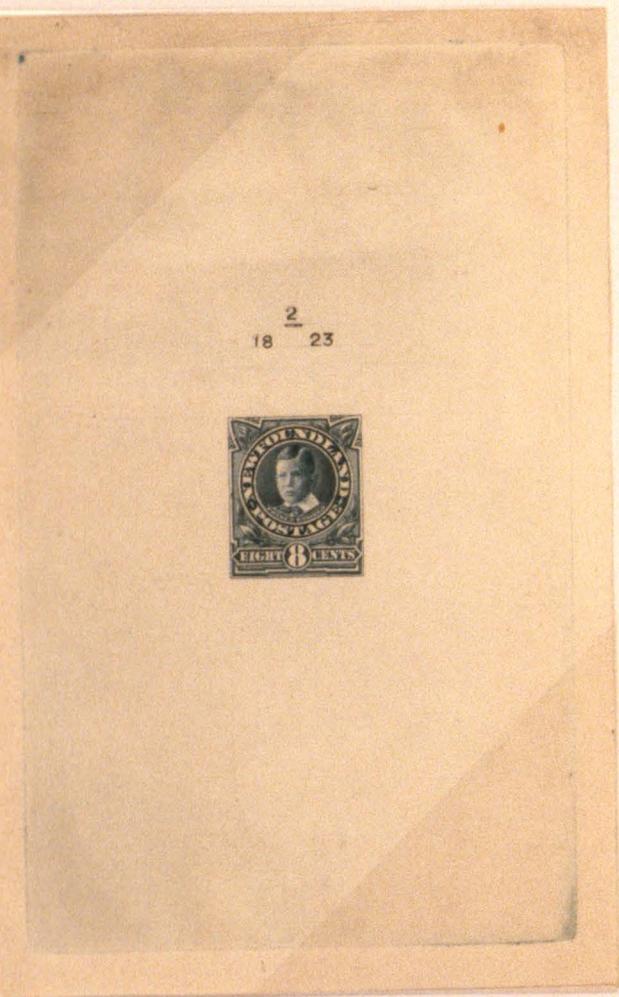
1911

WHITEHEAD MORRIS CO

ON YELLOWISH WOVE .0045

MACDONALD & SONS

DIE PROOF



THE LARGE SIZE OF THE DIE BLANK IS CHARACTERISTIC OF MACDONALD. THE NUMERALS ABOVE THE DESIGN APPEAR ON THE 9¢ AND 12¢ AS WELL. THEY WERE HANDSTAMPED. THEY DO NOT APPEAR ON THE ORIGINAL PULLS FROM THE DIE. THEY MUST BE A DIE OR JOB NUMBERING SYSTEM

THE BREAK IN THE UR CORNER COULD HAVE HAPPENED WHEN ROLLING IN THE PLATE BUT PROBABLY OCCURED IN AN ATTEMPT TO CLEAR AN ABERATION IN THE CORNER OF THE STAMP.

A complete sheet of the 8c on yellowish paper shows that as originally laid down the upper left corner of each impression was open.



This error was corrected on the plate before printing the final proofs and the stamps. That the two states are the same plate is evidenced by:-

1. - THE VARIATIONS IN THE CLOSURE OF THE CORNER AS SEEN ON THE BLOCK OF THE PLATE PROOFS
2. - IDENTICAL MARKINGS THAT OCCUR IN THE SAME POSITION ON THE PLATE AND ON THE PLATE PROOFS - SUCH AS - THREE DOTS UR CORNER STAMP # 92 - ARC OVER FOUND STAMPS # 92, 95 ETC

WHITEHEAD MORRIS CO
A. ALEXANDER & CO

1911
ORIGINAL PLATE

NEWFOUNDLAND



45

NEWFOUNDLAND

ESSAYS AND PROOFS

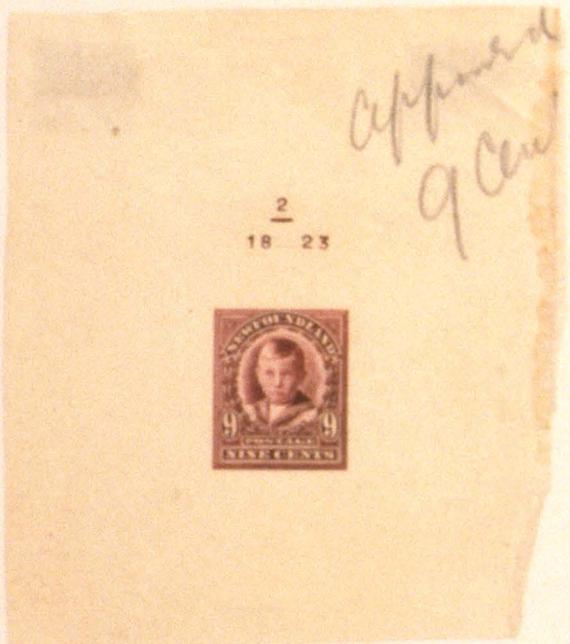
1911

WHITEHEAD MORRIS CO

YELLOWISH WOVE .003

MACDONALS & SONS

DIE PROOFS



APPROVED STATE



INITIAL STATE

ON THE OPPOSITE PAGE IS A PULL FROM A 9¢ PLATE IN AN UNCLEARED STATE. NOTE THE SHADING IN THE BORDER AT TOP AND LEFT. THIS WAS TOO LIGHT. THE PLATE WAS REJECTED AND NEVER FINISHED, THE DIE REWORKED TO DARKEN THE SHADING AND AS SEEN ABOVE WAS FINALLY APPROVED IN THIS CONDITION. THE PLATE PROOFS ARE IDENTICAL WITH THE DIE IN THE APPROVED CONDITION.

NOTE THE NUMBERS

2
18 23

COMPARISON WITH THE 8¢ DIE PROOF WILL

SHOW THAT THE SLANT AND SPACING OF THE NUMBERS ARE DIFFERENT - THUS THEY WERE INDIVIDUALLY STAMPED INTO THE DIE BLOCK.

WHITEHEAD MORRIS CO
ALEXANDER & CO

1911
UNUSED PLATE

NEWFOUNDLAND



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO

12¢ ON YELLOWISH WOVE .0032

MACDONALD & SONS

DIE PROOF



IN BLUE

ANOTHER PROOF OF THE 12¢ EXISTED AT ONE TIME IN DR WILLANS COLLECTION.

THE 8¢ AND THE 9¢ ALSO EXIST WITH THE NUMBER ABOVE THE DIE PROOF. THE

12¢ IS IN TWO STATES, INCOMPLETE AND FINAL.

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO.

LARGE DIE PROOFS

ON WHITE WOVE .00100

C DONALD & SONS

ENGRAVED



DIE SINKAGE 10CM X 6.4CM

DE LA RUE DIES WERE ALL SMALLER



Plate 20 con. 4/24

NEWFOUNDLAND

ESSAYS AND PROOFS

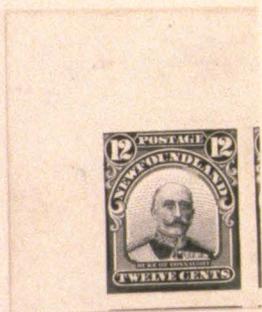
1911

ON CARDBOARD .0100

TEHEAD MORRIS CO.

ALEXANDER & CO.

PLATE PROOFS



THIS IS THE SAME PAPER USED FOR THE GUY ISSUE

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO

ON BOARD .010

ALEXANDER & CO

PLATE PROOFS



THESE PLATE PROOFS ON GLAZED BOARD WERE PREPARED FOR ALL VALUES
MADE BY MACDONALD AND PRINTED BY ALEXANDER. THE SAME PAPER WAS USED FOR
THE GUY DIE PROOFS AND FOR THE GUY ISSUE AS WELL.

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO

ON BOARD .010

ALEXANDER & CO

PLATE PROOFS



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

TEHEADMORRIS CO

ON WOVE .0035

XANDER & CO

PLATE PROOFS

IMPERFORATE, UNGUMMED



ON WOVE .009

IMPERFORATE, UNGUMMED.



1590

X

NEWFOUNDLAND

1911

WHITEHEAD MORRIS
DE LA RUE

ISSUED STAMPS

SPECIMEN OVERPRINT



NEWFOUNDLAND

ESSAYS AND PROOFS

WHITEHEAD MORRIS

1911

ISSUED STAMPS

SPECIMEN OVERPRINT



THESE STAMPS ARE BELIEVED OVERPRINTED BY THE BRITISH SOUTH AFRICA COMPANY
UPON ENTRANCE OF SOUTH AFRICA INTO THE U.P.U.

1-1597

Terre-Neuve



NEWFOUNDLAND

1911

WHITEHEAD MORRIS

U.R.U. SPECIMENS

THESE 33 EXAMPLES ARRIVED IN
MADAGASCAR AUGUST 8, 1911
THE PAGE THEY ARE ON IS
FROM THE BOOK KEPT FOR THE
EXAMPLES SENT BY THE U.P.U.
ALL ARE CANCELLED BY THE
DEVICE "COLLECTION DE GFNF"

NEWFOUNDLAND

ESSAYS AND PROOFS

WHITEHEAD MORRIS

1912

NEWFOUNDLAND CASH NOTES



A 25¢ CASH NOTE ISSUED FOR THE 1912 - 1913 YEAR.



A 50¢ CASH NOTE ISSUED FOR THE 1912 - 1913 YEAR.

NEWFOUNDLAND

ESSAYS AND PROOFS

1910

WHITEHEAD MORRIS

NEWFOUNDLAND CASH NOTES



PROOF OF A GOVERNMENT CASH NOTE FOR \$ 1.00 STAMPED 'CANCELLED' C.S.O.



PROOF OF A GOVERNMENT CASH NOTE FOR \$ 5.00 STAMPED 'CANCELLED'

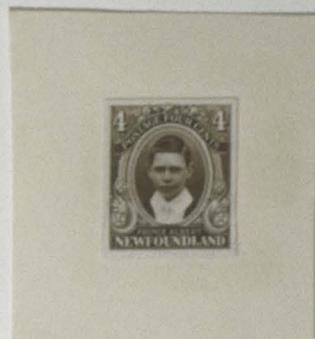
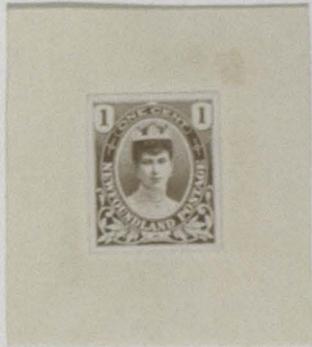
NEWFOUNDLAND

ESSAYS AND PROOFS

1911

DE LA RUE

ESSAYS



PHOTOGRAPHIC ESSAYS OF ALL VALUES

PRINTED BY DE LA RUE

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

DE LA RUE

ESSAYS



HAND COLORED PHOTOGRAPHIC REPRODUCTIONS
USED AS ESSATS

NEWFOUNDLAND

ESSAYS AND PROOFS

1 9 1 1

WHITEHEAD MORRIS CO.

ON PROOF PAPER .00450

DE ;A RUE

ESSAYS



VIGNETTE NOT LARGE ENOUGH
FOR STAMP. USED IN PREPARING
INITIAL ESSAY FO 2¢. FOR THE
STAMP THE SHADING LINES IN
THE OVAL AND THE MANTLE WERE
EXPENDED.



THE FINISHED DIE, CUT DOWN
PROOF DATED 21 MARCH (1911)

NEWFOUNDLAND

ESSAYS AND PROOFS

1 9 1 1

WHITEHEAD MORRIS CO.

DE LA RUE CO.

ON PROOF PAPER .00450

GLAZED LAID

SMALL DIE PROOF



NEWFOUNDLAND

ESSAYS AND PROOFS

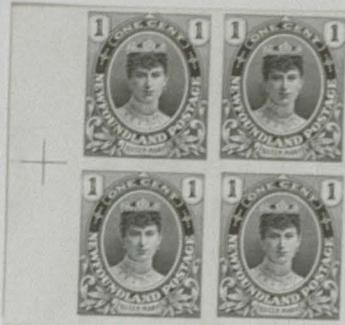
WHITEHEAD MORRIS CO.

DE LA RUE CO.

ON WHITE WOVE .00450

1911

PLATE PROOFS



NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO.

LARGE DIE PROOFS

ON WHITE WOVE .00100

MAC DONALD & SONS

ENGRAVED



DIE SINKAGE 10CM x 6.4CM

DE LA RUE DIES WERE ALL SMALLER

NEWFOUNDLAND

ESSAYS AND PROOFS

1911

WHITEHEAD MORRIS CO.

ON CARDBOARD .0100

A. ALEXANDER & CO.

PLATE PROOFS



THIS IS THE SAME PAPER USED FOR THE GEN ISSUE

1911
NEWFOUNDLAND

De La Rue

ESSAYS



A photographic
essay!

Composite
Essay: Lithographic
frame placed over
engraved vignette
which was also
touched up by
hand painting
(See next page for
engraving of vignette)



All photographic
Note value was
changed to 3¢
when issued.



3 Cents



Composite photos
Colored by hand

Composite
photos
Hand Colored



10 Cents



All
photographic
Value was
changed to
10¢ when
issued

#104 - 108 + #112

1 0068

1911
NEWFOUNDLAND

Whitehead Morris Co.
De La Rue

ESSAYS

ON PROOF PAPER .00450



Vignette - not large enough for stamp
Used in preparing initial Essay of 2¢
For the stamp the shading lines in the oval and
the mantle were expanded.

105

1 0069

1911
NEWFOUNDLAND

ESSAYS

Special

De La Rue

5^d
Caribou
Head

6^d
Narrows



8^d
Polar Bear



10^d
Fishing
Boat



11^d
Blue
Whale

12^d
Wine



14^d
Train

16^d
Whaler

8 of 17 Hand Colored Photographic Reproductions used as Essays
✓ photos of these are in ESP listing

1 0070

#104 - 114

1911

NEWFOUNDLAND

Whitehead Morris Co.
De La Rue

SMALL DIE PROOFS

ON WOVE .00350
YELLOWISH



See note on back
"x Alexander"

A Sepia
proof is believed
to exist.

These could be part of 13 shades furnished as color scheme 1 for 1912 issue

105

1 0071

1911

NEWFOUNDLAND

*Whitehead Morris Co.
De La Rue*

SMALL DIE PROOFS

ON PROOF PAPER .00450
GLAZED LAID



112

1 0072

1911
NEWFOUNDLAND

Whitehead Morris Co.
De La Rue

PLATE PROOFS

ON WOVE .00450
WHITE



1911
NEWFOUNDLAND

*Whitehead Morris Co.
De La Rue*

PLATE PROOFS

ON WOVE .00450
WHITE



1 0074

#108 + 112

1911
NEWFOUNDLAND

*Whitehead Morris Co.
Perkins Bacon & Co.*

PLATE PROOFS

ON CARDBOARD .0100



1 0075

#109-114

1911
NEWFOUNDLAND

Whitehead Morris Co.
Perkins Bacon & Co.

PLATE PROOFS

ON WOVE .00350

This is same paper as
used for plate proofs of
engraved Guy and die
proofs of #905



Appears to have been gummed



ON WOVE .0090



9th plate proof also exists

#109 + 114

1 0076

1911
NEWFOUNDLAND

*Whitehead Morris Co.
Perkins Bacon & Co.*

PLATE PROOFS

ON CARDBOARD .0100



1 0077

109 + 110

1911

NEWFOUNDLAND

*Whitehead Morris Co.
Perkins Bacon & Co.*

PLATE PROOFS

ON CARDBOARD .0100



1 0078

111 + 119

1911
NEWFOUNDLAND

Whitehead Morris Co.
Perkins Bacon & Co.

LARGE DIE PROOFS

ON WOVE .0100
WHITE



*The sinkage 10cm x 6.4cm a typical Perkins Bacon size
De la Rue dies were all smaller Alexander Die sinkage
larger and engraving coarser.*

1 0079

#114

1911
NEWFOUNDLAND

*Whitehead Morris Co.
Perkins Bacon & Co.*

PLATE PROOFS

ON CARDBOARD .0100



1 0080

114

1911
NEWFOUNDLAND

Whitehead Morris Co.

LARGE DIE PROOFS

ON WOVE .0100
WHITE



Die Sinkage 10cm x 6.4cm

De ha Rue dies was all smalle Alexander die unigaya
rayer and engraving coverer.

See 10⁴ Die proofs Guy issue p 1-4044 this is same
paper.

1 0079

#117

NEWFOUNDLAND

De La RUE'S NEWFOUNDLAND 1911 - 1928

The Coronation Issue - Engraved - 1911

The engraved stamps of the Colonization Issue evidently satisfied the Newfoundland authorities. On March 20, 1911 Whitehead Morris was advised by telegram that a new issue was imminent, namely the vignettes of the members of the Royalty for each of eleven stamps. On March 23rd the value was renamed Princess Mary, her customary second name instead of her unused first name Princess Victoria. Remembering the delay of a year earlier, shipment of some of all values was required by steamer on or before June 3, 1911. Additional shipments were required for June 1st and July 1st. A letter of March 24th set forth the details of the desired designs and thanked W/M for certain sketches (presently unknown) sent in a letter of March 3rd. Quantities were the same as those for the first order of the Guy issue. The stamps were to be engraved, with printing plates of 100 duties. As time was short, proofs were not required. The Colonial Secretary intended to be in London early in May, and said he would hold discussions with W/M then. W/M was again told that stamps were to be on hand by June 10th, sufficient to last for two weeks.

Evidently the King was not pleased with the design of the 2 ¢ stamp which bore his likeness. A letter of April 20th affirmed that the stamp had been engraved, as per the sketch furnished, and was too late to alter the design and ship the stamps as guaranteed. The question whether Britain was holding a Trident in the Great Seal of Newfoundland was resolved by stating it was not present.

On June 2nd the quantities of the higher values, except for the 6 ¢, were doubled and the quantities tripled to 30,000 by telegraphic notice. This appears late, as shipment was to be on board by June 3rd. The order was for 20,000 additional 6 ¢ and 10,000 more of each of the others, not a new order for the full quantity. A letter of June 13th acknowledged receipt of notices of May 26th and 30th concerning shipment of some of all values of the issue. By July 10th they had arrived. A shipment was recorded on July 25th. No more orders were placed until June 13, 1913 when four million 1 ¢ and eight million 2 ¢ stamps were requested. By November 20th the order was completed. In 1914 an order for three million 1 ¢ was issued on February 25th, and on December 3rd delay of another order of 2 ¢ was noted. The final order for 1 ¢, 2 ¢ and 5 ¢ stamps was issued August 26th 1916.

Initially W/M had requested De La Rue, on 16 January 1911, to quote on designing, engraving and printing 15 values of postage stamps, some "views" and some "heads", up to a 60 ¢ value. The quote was given on February 26th, and then later submitted a list of 19 designs for values up to 16 ¢. On March 25th W/M instructed De La Rue to prepare and print the six lower values. On April 7th De La Rue furnished a color scheme for all eleven values, using their De La Rue & Co. special lab which was accepted except for the orange color for which plum was substituted.

Today it is known that the dies for the five high values of this issue were made by McDonald. The die record book of this concern had come into S/G for sale. The other six duties were made and printed by De La Rue, substantiated by their day book records. These also show the plates were 100 stamps each, stamp totals were obtained by multiplying the sheets printed by 100. De La Rue provided the paper and ink for the printing by Alexander, thus making a homogenous issue. In June 1911 W/M was invoiced for 3000 sheets of stamp paper and various quantities of seven different color inks for "copper plate printing". The odd colors were orange and deep brown, not needed for W/M for Newfoundland, as were 2500 sheets of paper. When the quantities of the high values were increased, an additional 1000 sheets of paper and additional ink was sent. On June 9 1911, the aniline appearance of the 8 ¢ was explained by De La Rue's report that the printer had thinned the ink too much. Dr Willan has furnished information, obtained by interviews with old Alexander employees that proved the firm had printed postage stamps for an unremembered country.

They are all presented here. Sketches, die proofs, plate proofs, essays, color scheme "Specimen" overprints, stamps, record blocks (perforated and inperforate), as detailed above. A more complete exposition of De La Rue's entry into the postal affairs of Newfoundland.

NEWFOUNDLAND

WHITEHEAD MORRIS

1911

NO WATERMARK

DE LA RUE

CORONATION ISSUE

PERFORATED 13½ x



SIX VALUES WERE ENGRAVED AND PRINTED BY DE LA RUE

ALEXANDER & SON

PERFORATED 14 x 14



FIVE VALUES ARE BELIEVED TO HAVE BEEN ENGRAVED BY MACDONALD & SON AND PRINTED BY ALEXANDER AND SON.



THE SECOND PRINTING WAS THE CLEAR PRINT, THE FIRST THE "ANILINE"

A
30

NEWFOUNDLAND

WHITEHEAD MORRIS

NO WATERMARK

1911

DE LA RUE

PERFORATED $13\frac{1}{2}$ x 14

CORONATION ISSUE



THE 1¢ AND 2¢ WERE PRINTED MANY TIMES, THUS MANY SHADES.
THE 3¢ AND 4¢ WERE PRINTED ONLY ONCE.



THE FIRST PRINTING OF THE 5¢ WAS DARKER, THE 10¢ LIGHTER



THE LAST PRINTING OF THE 5¢ WAS LIGHTER, THE 10¢ DARKER

A
55

2-1340

NEWFOUNDLAND

WHITEHEAD MORRIS

NO WATERMARK

1911

ALEXANDER & SON

PERFORATED 14 x 14

CORONATION ISSUE



FIRST



SECOND



THE FIRST PRINTINGS OF 30,000 HAD FINER AND IMPERFECT PERFORATIONS.
 THE COLORS WERE ALSO SLIGHTLY DIFFERENT FOR EACH STAMP, ON THE
 SECOND PRINTING OF 20,000.

ASL

2-1360

NEWFOUNDLAND

WHITEHEAD MORRIS

NO WATERMARK

1911

ALEXANDER & SON

PERFORATED 14 x 14

CORONATION ISSUE



THERE WERE TWO PRINTINGS OF THE 12¢ AND 15¢ DISTINGUISHABLE
BY SLIGHT COLOR AND PERFORATION CHANGES



THE 15¢ EXISTS IMPERFORATE GUMMED AND NOT GUMMED

A
57

2-1360

NEWFOUNDLAND

WHITEHEAD MORRIS
DE LA RUE

1911
RECORD SHEETS

STAMP PAPER .003
GUMMED, PERFORATED



THESE BLOCKS WITH MARGINAL NOTES CAN ONLY BE FROM DE LA RUE'S RECORD SHEETS. THE M/S ON THE 2¢ BLOCK IS NOTEWORTHY. ONE STAMP WAS GIVEN TO SIR E.D. BACON FOR THE KINGS COLLECTION ON 28 JULY 1911. AS ALL THE INSCRIPTIONS ARE THE SAME THESE BLOCKS ARE FROM THE FIRST PRINTINGS.

A
58

2-1370

NEWFOUNDLAND

WHITEHEAD MORRIS

1911

STAMP PAPER .0035

DE LA RUE

RECORD SHEETS

GUMMED, PERFORATE



A
54

NEWFOUNDLAND

WHITEHEAD MORRIS

1911

STAMP PAPER .0035

DE LA RUE

RECORD SHEETS

GUMMED, PERFORATED



THESE BLOCKS ARE FROM RECORD SHEETS. WHY THEY WERE GIVEN TO THE CONTRACTOR AT THIS LATE DATE IS UNKNOWN. THE 5¢ AND 10¢ ARE FROM THE LAST PRINTING. THE 3¢ AND 4¢ FROM THE FIRST AND ONLY PRINTING.

A
60

1-1390

NEWFOUNDLAND

WHITEHEAD MORRIS

1911

STAMP PAPER .003

DE LA RUE

RECORD SHEETS

GUMMED, PERFORATED



57

NEWFOUNDLAND

WHITEHEAD MORRIS

1911

STAMP PAPER .0035

DE LA RUE

RECORD SHEETS

UNGUMMED, IMPERFORATE



THE 1¢ AND 5¢ ARE FROM THE LAST PRINTING OF THESE VALUES AND THE 2¢ IS FROM THE NEXT TO LAST PRINTING. THESE ARE THEREFORE COLOR RECORD SHEETS, IMPERFORATE AND NOT TRUE FIRST PRINTING PROOFS.

A
62

2-1410

NEWFOUNDLAND

WHITEHEAD MORRIS

NO WATERMARK

1911

DE LA RUE

PERFORATED 13½ x 14

CORONATION ISSUE



ALEXANDER & SON

PERFORATED 14 x 14



63
No 64